

- **Climate Risk Region:**
- **Weather event addressed:**



Southern



- **Farming System:** Permanent crops Vineyards
- **Farm vulnerability component:** Market strategy
- **Description:**

Adapting wine profile to consumers' demand but also for overcoming climatic stress with an impact on grapes quality

- **Comments on sustainability:**

Wines' characteristics have changed over the time as consumers' preferences do. This gives win producers more chances to overcome some problems (e.g. heavy and alcoholic wines, a regular problem for red varieties affected by heat waves, can be balanced with a higher acidity)

Implementation · MID TERM

SUSTAINABILITY COMPONENTS

- GHG emissions
- Air quality
- Soil
- Water
- Biodiversity
- Animal Welfare
- Economic
- Social
- Technical Feasibility